



Dakota Elswick

LGS Group strengthens sales and business development team

ELKHART, INDIANA – September 28, 2026

LGS Group, the master distributor for InterMotive Vehicle Controls, is pleased to announce that Dakota Elswick has joined the company as a National Sales Manager.

Elswick's background includes 18 years in automotive sales and management, with extensive experience in the transit and school bus fields. He brings strong technical knowledge and a proven record of relationship building, market development and practical problem solving.

"I'm excited to join LGS Group and work with a team that's focused on providing real solutions for customer challenges," says Elswick.

Based in the Elkhart, IN, office, Elswick will work alongside National Sales Manager Bryce Grenon to support customers across the transit, school bus, mobility and RV markets. Together, they will focus on strengthening customer relationships, exploring new prospects and helping customers find vehicle solutions that meet their operational needs.

The appointment comes as Todd Long transitions from National Sales Manager to Business Development Manager. In this role, he will help LGS Group identify and develop new opportunities for continued expansion.

Marc Ellison, VP of Sales and Marketing, shared his thoughts: "We're pleased to welcome Dakota to the team and have his experience and industry knowledge working for our customers. With Todd moving into business development, we're also able to build on his strengths and relationships as we pursue new opportunities for growth."

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LGS Group is the master distributor for InterMotive Vehicle Controls, manufacturer of electronic control systems designed to optimize vehicle fuel economy, safety and productivity. LGS Group has locations in California, Nevada and Indiana. To learn more, call 775-831-2002 or visit www.lgs-group.com or www.intermotive.net.

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